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Response Under 37 C.F.R. § 1.116 **Expedited Procedure Examining Group 2176**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS

VORA, SANJAY et al.

SERIAL NO.

09/222,554

FILED

December 29, 1998

FOR

STRUCTURED WEB ADVERTISING

GROUP ART UNIT

2176

EXAMINER

Huynh, Cong Lac T

HON. COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, VA 22313-1450

REQUEST FOR RECONSIDERATION

SIR:

The following remarks are in response to the Office Action dated October 5, 2006.

Amendments to the claims begin on page 2.

Remarks begin on page 10.